

Sealed Air's Cryovac® Multi-Seal™ Reclosable Deli Package Honored with 2008/2009 AmeriStar Award

DUNCAN, S.C. (March 24, 2009) - Sealed Air's Cryovac® Multi-Seal™ package will be honored with a 2008/2009 AmeriStar Award from the Institute of Packaging Professionals during the Packing Summit Expo and Conference on May 19 in Rosemont, Ill.

The Cryovac® Multi-Seal™ package will be recognized in the contest's food category. For this year's competition, more than 100 packages were entered in 15 categories. The packages were judged on a number of criteria, including innovation, package performance and environmental impact.



"We're excited that the Cryovac® Multi-Seal™ package has been recognized with an AmeriStar Award," said Al Williams, director of laminate products for Sealed Air's Cryovac® Food Packaging. "Before launching the Multi-Seal™ package, we conducted extensive research and testing to ensure that this offering met the need. We feel this is a great reward for the time and energy we put into creating the best package possible."

The Multi-Seal™ package for sliced meats and cheeses can be easily and reliably opened and resealed numerous times over the life of the product. The package uses less material because it does not require a zipper or tear-notch feature.

While consumers will enjoy the ease with which they can open and reseal the Cryovac® Multi-Seal™ package, processors will appreciate that they do not need to invest in new equipment, as the package runs on existing thermoforming equipment.

In addition to the AmeriStar Award, the Multi-Seal™ package won a Gold Award for Technical Innovation at this year's Flexible Packaging Association Achievement Awards.

For more information about the Cryovac® Multi-Seal™ package, call 1-800-845-3456 or visit www.cryovacmultiseal.com.